

CEPF FINAL PROJECT COMPLETION REPORT

I. BASIC DATA

Organization Legal Name: Masibambane Multi-Purpose Community Centre

Project Title (as stated in the grant agreement): Knersvlakte Biodiversity Awareness Raising Project

Implementation Partners for this Project:

Project Dates (as stated in the grant agreement): January 1, 2005 – December 31, 2006

Date of Report (month/year): March 2007

II. OPENING REMARKS

Provide any opening remarks that may assist in the review of this report.

The success of this project cannot always be measured in terms of numbers, but by the impact it had on the people we reached. The project received amazing feedback from all the communities and different sectors involved. We can proudly say that the project definitely reached its goals and for that, we are thankful.

III. ACHIEVEMENT OF PROJECT PURPOSE

Project Purpose: *A Knersvlakte Awareness Raising Team exists and has been capacitated to effectively implement targeted awareness raising initiatives by: May 2005*

Planned vs. Actual Performance

Indicator	Actual at Completion
Purpose-level:	
<i>1. 20 % of schools are actively involved in raising learners' awareness of the Knersvlakte biodiversity.</i>	100% of schools in the targeted area were involved. More schools than intended were visited because other schools invited the awareness team to present the slide- and puppet shows as well.
<i>2. 20% of mines and tourism enterprises in the Knersvlakte have been informed about the necessity of protecting the biodiversity of the Knersvlakte.</i>	100% of mines and tourism enterprises in the targeted area have been informed.
<i>3. 20% of farmers and farm workers in the Knersvlakte have been informed about best practice.</i>	More than 20% have been informed.

4. <i>There is a 10% annual increase in the level of awareness of the inhabitants of the Knersvlakte.</i>	According to our second survey, there is an annual increase of 27% in the level of awareness of the inhabitants.
5. <i>There is a 10% annual increase in the level of awareness of visitors to the Knersvlakte.</i>	This increase could not have been measured, though we did reach a certain percentage of visitors. It was difficult to determine the increase in terms of numbers, because with visitors there is not a fixed number of people we can work with.
6. <i>Appropriate media campaign and materials for awareness raising purposes has been developed and implemented for the targeted sectors.</i>	This was done successfully with the local newspapers and radio station.

Describe the success of the project in terms of achieving its intended impact objective and performance indicators.

The project was successful in raising awareness of the biodiversity in the Knersvlakte. All different targeted sectors were reached. The project was welcomed in all the sectors of the community. The programs at the schools made a huge impact. The broadcasts on the local radio also made a huge impact

Were there any unexpected impacts (positive or negative)?

All the different targeted sectors are very disappointed that the project has come to an end. Another disappointment was that Cape Nature did not come forward with the possibility that the awareness raising will continue with their activities after the project closed. The awareness raising team was hoping to continue and in a way was promised to continue work in that sector.

IV. PROJECT OUTPUTS

Project Outputs: Enter the project outputs from the Logical Framework for the project

Planned vs. Actual Performance

Indicator	Actual at Completion
Output 1: A steering committee has been established and is functioning on a continued basis.	
1.1 <i>Every dept has provided us with nominations from Dept Agriculture, Dept Education, Western Cape Nature Conservation Board, Government Communications and Information Systems; establish a steering committee second week after project inception (beginning of fourth quarter of the first year).</i>	The steering committee was substituted with a reference group.
1.2 <i>An MOU have been developed by the members of this steering committee by beginning of the fourth quarter of the first year.</i>	No MOU has been developed because the reference group only acted in an advisory capacity.

1.3 <i>Members have signed and agreed to MOU and terms of reference for steering committee by the middle of the fourth quarter of the first year.</i>	No MOU was developed. Members of the reference group agreed to an advisory role because a steering committee was established for the anchor project.
Output 2: An awareness raising team has been secured with a fully equipped office and means of transport.	
2.1 <i>Terms of reference for project team members have been developed by the middle of fourth quarter of the first year.</i>	Have been developed.
2.2 <i>Positions have been advertised in local paper for two editions consecutively by the middle of the fourth quarter of the first year.</i>	Have been advertised.
2.3 <i>Applicants for positions have been interviewed by the end of fourth quarter of the first year.</i>	Interviews were conducted.
2.4 <i>Three quotations for the rent of office space have been procured by the middle of fourth quarter of first year.</i>	Office space was provided free of charge by the Masibambane Multi-purpose center.
2.5 <i>An office has been rented for a two year period by the middle of quarter four of first year.</i>	Has been done
2.6 <i>Quotations for office equipment have been obtained by the end of quarter four and Office equipment has been procured by the middle of quarter four of the first year.</i>	Have been done
2.7 <i>Quotations for reliable second hand vehicle have been obtained by the end of quarter four and a reliable second hand vehicle has been procured by the beginning of quarter one of the second year.</i>	Nine quotations have been obtained for a brand new vehicle within the allocated budget. A new vehicle was procured.
Output 3: Awareness team from the Knersvlakte priority area are trained and capacitated to effectively implement awareness raising indicatives appropriate to targeted organizations from targeted land-use sectors and to have an understanding of industrys relationship with and impact on the environment.	
3.1 <i>Project leader have been given training in project management by the middle of the first quarter of second year.</i>	Project leader had this capacity. No training was given in this field.
3.2 <i>Media development officer have been given training in the development of various media materials by the middle of the first quarter of year two.</i>	Media development officer had this capacity. No extra training has been given.
3.3 <i>2 Awareness raising officers have been given training in awareness raising methods, conflict management, and presentation and facilitation skills and have developed media materials by the end of first quarter of second year.</i>	Training was done by Morne from Rare and Kobie from Cape Nature. Members from the Skep team provided facilitation skills training. Conflict management and personal development training (Insights Training) has been done in Cape Town.
3.4 <i>Awareness team has been trained and is developing an office and financial management system by the</i>	Has been done in conjunction with the Skep Coordinating team.

<i>end of the first quarter of year two.</i>	
Output 4: The awareness raising teams have developed and implemented innovative means of gauging current levels of awareness of biodiversity in the targeted sectors.	
4.1 <i>A brainstorming session on ways of developing means of gauging current levels of understanding have been conducted by the middle of the second quarter of the second year.</i>	Two sessions have been done. One session in Bitterfontein and one in Vanrhynsdorp
4.2 <i>A gauging mechanism for measuring current levels of understanding has been developed by the end of quarter two of the second year.'</i>	Two surveys were executed. One before implementation and one after implementation of the project.
4.3 <i>Level of current awareness has been gauged by the end of quarter two of the second year.</i>	Has been done.
4.4 <i>Project manager has arranged visits to one mine by the beginning of the third quarter of the second year.</i>	Has been done.
4.5 <i>Project manager has arranged visit to two sheep farms by the middle of the third quarter of second year.</i>	More than two farms have been visited.
4.6 <i>Project manager has arranged visit to two grape farms by the middle of the third quarter of the second year.</i>	More than two grape farms have been visited.
4.7 <i>The project manager has arranged visits to two ecotourism operators by the end of the third quarter of the second year.</i>	Has been done.
4.8 <i>Project manager has arranged visits to two schools by the end of the third quarter of the second year in order to catalyze the formation of eco-clubs at schools.</i>	More than two schools were visited.
4.9 <i>Project manager has arranged further meetings with identified principals/ owners/ of operations as deemed useful by the project manager on a continued basis.</i>	Has been done.
Output 5: Appropriate and innovative awareness raising initiatives have been designed and are being implemented for and in the Knersvlakte Priority Area.	
5.1 <i>Brainstorming session by team on ideas for an innovative, comprehensive and effective awareness raising strategy have been held by the beginning of the third quarter of the second year.</i>	This session has been done. Ideas that were implemented for the awareness raising campaign included posters, publicity materials, radio talks, puppet shows and slide shows.
5.2 <i>Appropriate sources of information and data for incorporation into the awareness raising campaign have been identified and sourced by the beginning of the third quarter of the second year.</i>	A database has been compiled and different sessions in communities were held.
5.3 <i>Workshop with team members and partners to introduce and refine strategy and resources to be used in strategy by middle of the third quarter of the</i>	Has been done.

<i>second year.</i>	
5.4 <i>Announce awareness raising campaign in local media and launch with a special event for targeted representatives from targeted sectors by end of third quarter of second year.</i>	Has been done.
5.5 <i>Implementation of awareness raising activities have started immediately after the launch (end of third quarter to beginning of fourth quarter of second year continue to first, second and third quarter of year 3).</i>	Has been done.
5.6 <i>Schools have agreed to establish eco-clubs by the middle of the first quarter of year three.</i>	We could not get schools involved in establishing eco-clubs for different reasons. The schools do not have the manpower and neither the time to get involved because their curriculum was already over loaded.
Output 6: Support the Establishment of a SKEP Biome Wide Biodiversity Awareness Raising Forum.	
6.1 <i>Supported the establishment of a SKEP Biome Wide Biodiversity Awareness Forum and attended the first meeting thereof by the beginning of the third quarter of the second year.</i>	The Skep Biome Wide Forum was not established therefore the project could not support it.
6.2 <i>Attend bi-annual bi-annual meetings of forum.</i>	Meetings could not be attended because the forum was never established.
Output 7: In consultation with CEPF and SKEP coordination unit develop an appropriate fundraising strategy for ongoing awareness projects.	
7.1 <i>Project manager develop an appropriate fundraising strategy by the middle of the third quarter of the second year.</i>	Could not develop strategy because there were no available funds. A strategy could have been developed in association with Cape Nature, but nothing was finalized and followed up on.

Describe the success of the project in terms of delivering the intended outputs.

The project was very successful in every way it was intended to be. In terms of awareness raising, the annual increase in the level of awareness was 27%. The community's acceptance and positive attitude towards the project contributed to its success.

Were any outputs unrealized? If so, how has this affected the overall impact of the project?

The project could not establish or get schools involved in eco-clubs. This did not impact negatively on the project because the message of awareness was carried across in a very effective manner through the slide shows, puppet shows, field trips and publicity materials.

V. SAFEGUARD POLICY ASSESSMENTS

Provide a summary of the implementation of any required action toward the environmental and social safeguard policies within the project.

Not Applicable

VI. LESSONS LEARNED FROM THE PROJECT

Describe any lessons learned during the various phases of the project. Consider lessons both for future projects, as well as for CEPF's future performance.

The transfer of money from CEPF was not always on time. We have learned that the project has to make provision for urgent needs with regards to money matters in case this happens.

Another very important lesson is to make sure that tools regarding budgeting and finance control be in line with what is expected from auditors to eliminate any misunderstandings.

Project Design Process: (aspects of the project design that contributed to its success/failure)

No project will eventually turn out exactly as planned, because the reality of a lot of aspects regarding the project differs from initial projection and planning. Things like people's attitude, willingness to participate and receptiveness can make or break a project. In this project these aspects contributed to the success. Also the available resources contributed to the success.

Project Execution: (aspects of the project execution that contributed to its success/failure)

The project team was a perfect example of how teamwork can make a project succeed. Everyone in the team was willing to walk the extra mile. They supported each other tremendously and also had the support of all the other sectors involved. It is also important to keep to the time schedule in order to achieve the goals.

VII. ADDITIONAL FUNDING

Provide details of any additional donors who supported this project and any funding secured for the project as a result of the CEPF grant or success of the project.

No additional funding was received

Donor	Type of Funding*	Amount	Notes

***Additional funding should be reported using the following categories:**

- A** Project co-financing (Other donors contribute to the direct costs of this CEPF project)
- B** Complementary funding (Other donors contribute to partner organizations that are working on a project linked with this CEPF project)
- C** Grantee and Partner leveraging (Other donors contribute to your organization or a partner organization as a direct result of successes with this CEPF project.)
- D** Regional/Portfolio leveraging (Other donors make large investments in a region because of CEPF investment or successes related to this project.)

Provide details of whether this project will continue in the future and if so, how any additional funding already secured or fundraising plans will help ensure its sustainability.

The Masibambane Centre will not continue this project. Cape Nature indicated that awareness of this sort will continue within their program and that some of our staff from the awareness team might be drawn in to continue working with them.

VIII. ADDITIONAL COMMENTS AND RECOMMENDATIONS

Overall this project was a major success and had a huge impact on the communities. It also had a major impact on the team members, reference group and everyone who played a role no matter how small. It not only built capacity but also spread awareness of our biodiversity in a comfortable and easy-to-understand way.

It is sad, however, that it could not continue.

VIII. INFORMATION SHARING

CEPF is committed to transparent operations and to helping civil society groups share experiences, lessons learned and results. One way we do this is by making programmatic project documents available on our Web site, www.cepf.net, and by marketing these in our newsletter and other communications.

These documents are accessed frequently by other CEPF grantees, potential partners, and the wider conservation community.

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