

CEPF SMALL GRANT FINAL PROJECT COMPLETION REPORT

I. BASIC DATA

Organization Legal Name: L.H. Jordaan

Project Title (as stated in the grant agreement): Klein Karoo Awareness Project

Implementation Partners for This Project:

Project Dates (as stated in the grant agreement): April 1, 2004 - March 31, 2006

Date of Report (month/year): July 2006

II. OPENING REMARKS

Provide any opening remarks that may assist in the review of this report.

III. NARRATIVE QUESTIONS

1. What was the initial objective of this project?

The main focus of the project is to make the people in the Klein Karoo (Little Karoo) aware of the wonder and uniqueness of the flora of the Succulent Karoo, the biodiversity of the area and the importance of conserving it – People can not care about and conserve something the existence of which they are unaware of.

2. Did the objectives of your project change during implementation? If so, please explain why and how.

No

3. How was your project successful in achieving the expected objectives?

Due to my own efforts and the efforts of the people involved with the Gouritz Initiative and SKEP awareness of uniqueness and vulnerability of the natural environment of the Klein Karoo is spreading amongst land users in the area. The land users include farmers, people in the tourism industry and government departments (e.g. Department of Agriculture and Department of Defense). As a result of this project I became better known in the area and more and more people are asking my advice on matters concerning plant identification, land use and related matters. Another result of this project is the establishment of a nature school for children on my property. I also get invited to address schools, clubs and other interested groups on various aspects of biodiversity conservation and the wonder of the succulent Karoo. I also get invited to take part in radio talks on the subject. It happens quite often that the people at our local tourism buro refer local and visiting journalists to me to introduce them to the treasures

of the Succulent Karoo. All this show that the message is spreading and that I definitely am not wasting my time and your money.

4. Did your team experience any disappointments or failures during implementation? If so, please explain and comment on how the team addressed these disappointments and/or failures.

The disinterest amongst many land users was and still is a disappointment. I decided to "target" specific persons (preferably people with influence) and convince them over a period of time of the uniqueness and vulnerability of the Succulent Karoo as well as the importance of biodiversity conservation.

5. Describe any positive or negative lessons learned from this project that would be useful to share with other organizations interested in implementing a similar project.

I underestimated the time it would take to motivate people to attend courses on the plants of the region. It is one thing talking to them for a few minutes or even an hour or two, but it is something totally different convincing them to attend a proper course on the subject. (See par. 4 above)

As a result of my efforts Minwater and I are becoming better known and are drawn into involvement in other projects, such as a nature school for school children. Involvement of this nature is time consuming. I should have foreseen this and allowed myself more time to complete the project. The extension CEPPF granted me allowed me time to complete the project.

6. Describe any follow-up activities related to this project.

I am continuing with awareness raising amongst land users and other people living in and visiting our area as well as the nature school for school children. I am also continuing to visit schools and groups of people (such as nature clubs) to do talks on biodiversity conservation and related topics. I will also continue to do radio talks and to get some more exposure for this effort in the printed media.

7. Please provide any additional information to assist CEPPF in understanding any other aspects of your completed project.

IV. ADDITIONAL FUNDING

Provide details of any additional donors who supported this project and any funding secured for the project as a result of the CEPPF grant or success of the project.

Donor	Type of Funding*	Amount	Notes

****Additional funding should be reported using the following categories:***

A Project co-financing (Other donors contribute to the direct costs of this CEPPF project)

- B** *Complementary funding (Other donors contribute to partner organizations that are working on a project linked with this CEPF project)*
- C** *Grantee and Partner leveraging (Other donors contribute to your organization or a partner organization as a direct result of successes with this CEPF project.)*
- D** *Regional/Portfolio leveraging (Other donors make large investments in a region because of CEPF investment or successes related to this project.)*

Provide details of whether this project will continue in the future and if so, how any additional funding already secured or fundraising plans will help ensure its sustainability.

As I have explained in paragraphs 6 above I am continuing with this and other projects. I have not secured any additional funding for this project.

V. ADDITIONAL COMMENTS AND RECOMMENDATIONS

I regard it as very important to get as many residents of and visitors to our area interested in the uniqueness and vulnerability of the Succulent Karoo. In that way pressure groups can be created to put pressure on land users to get actively involved in conserving the biodiversity of our region.

VI. INFORMATION SHARING

CEPF aims to increase sharing of experiences, lessons learned and results among our grant recipients and the wider conservation and donor communities. One way we do this is by making the text of final project completion reports available on our Web site, www.cepf.net, and by marketing these reports in our newsletter and other communications. Please indicate whether you would agree to publicly sharing your final project report with others in this way.

Yes _____
 No _____

If yes, please also complete the following:

For more information about this project, please contact:

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